

What's Developing

Are you a part of an organization and would like more members?

Do you have a business and would like more customers?

Either of those can happen if people just know what is available. They find out about an organization they would like to join, or they learn about goods and services that they can purchase. Letting people know what is available is often difficult because there are so many ways to market the information and not everyone reads and hears the same things.

Here is an option that you may want to consider. It's easy, cheap, and just may be effective.

The Eureka Community Development Company is putting together another 20 Welcome Bags. These will be distributed to new people as they move to Eureka. If you or someone from your club, organization or business wants to include something, you are invited to do so.

If you are part of a club or organization, put in a sheet of paper telling about your purpose, things you do, meeting times and dates, and a contact person. Invite people to join.

If you own a business, put in a brochure, business card, promotional items, or coupons. You can also put in an informational sheet telling details about your business.

When people move to Eureka they often do not know very much about the community and all that it has to offer. By putting your information directly into their hands, you are assured that they are getting the exact information you want to give them.

Feel free to bring information or items for the Welcome Bags at any time. We will add them as are brought to the ECDC office and your items will be placed in all future bags.

Wanda Jundt