

What's Developing

What's with the orange t-shirts??? If you haven't seen them yet, you probably will in less than a month.

The Eureka Community Development Company applied for and received a grant from the Dept. of Tourism that could be used for several options. Eureka chose t-shirts. They are blaze orange and have the South Dakota Rooster Rush logo on the front. There are also window clings and posters with that logo.

The purpose of the grant is to get the t-shirts to as many businesses as possible where employees will be in direct contact with hunters on the opening weekend of pheasant season. It is a way to welcome the hunters through a combined effort of the state and local communities.

There are a limited number of the items, and they are being given to the businesses that will have the most exposure to the hunters. Some local businesses received orange shirts last year and they are encouraged to wear them this year. If the grant is received again next year, the shirts will be distributed to businesses that have not yet received them and wish to wear them to welcome hunters.

Besides the opening weekend, the shirts can be worn throughout the pheasant hunting season as hunters continue to arrive during that entire time.

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