

## What's Developing

A new Eureka brochure has been created. It replaces the one-color brochure that Eureka has had for many years. The predominately blue colored brochure has a panoramic view of the lake with Eureka in the background on one side and the other side has a variety of small pictures depicting life in Eureka. Sections of the brochure are Small Town Advantages, Business, Museum, Facilities, Recreational Assets, Services, and contact information.

In addition to being in full-color, the brochure can be easily updated.

The project of the Eureka Community Development Company was designed by Kaitlyn Rau. She is able to change pictures, format, or wording whenever those changes are needed. The finished design is emailed to the ECDC office and is then printed.

When a brochure is printed at a commercial printer there are usually a large number of excess copies made since the more that are printed the cheaper they are per piece to the buyer. The method used now by ECDC makes it possible to print only the number of brochures needed.

When you want copies of the brochure for your business or personal use, stop at the Information Center and pick up the brochures you need.

And if you see any part of the brochure that needs correcting let us know. It's easy to do!

*Wanda Jundt*