

What's Developing

Last year some of the Eureka Community Development Company members were at South Dakota MarketPlace. One of the speakers made a statement that they brought home and turned into action. The speaker said that towns never tell their young people that they want them to come back to their hometowns. The first thought is, "You are wrong. Of course we do." On second thought – he was about 100% correct.

We want our youth to return, we just never tell that to them.

Here is the latest project done by Eureka Development. It was decided last spring that a care package would be sent in late fall to last year's EHS graduates. It would contain messages of "we care".

A package was sent to each graduate that included things from Eureka. A letter from Mayor Lloyd Miller, a letter from Chamber President Barb Billotto, a letter from Eureka Development Executive Director Wanda Jundt, and a letter from someone else in the community were in each packet. Some of those community members shared a field of interest and others were someone they knew in the professional community. Those letters invited the youth to return to Eureka someday, whether it is as soon as they finish their education to work or own a business in Eureka, or way down the road when they are ready to move back to retire. Several brochures of the area with hometown pictures were included. The most recent copies of the Northwest Blade and Community Outlook were included. There was also a small pack of beef jerky in each package.

Eureka needs young people to open businesses, buy existing businesses, work, support local businesses and service industries, utilize medical facilities, add population to school, purchase or build homes, and generally breathe life into the community.

The Eureka Community Development Company is eager to welcome Eureka High School graduates back to their hometown at whatever point in their lives they decide to return.

Wanda Jundt